

Cogitate

DigitalEdge Platform



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Cogitate DigitalEdge Insurance Platform is a powerful technology platform for carriers, MGAs, wholesale brokers and program managers of all sizes. It helps them to strengthen their existing processes and systems and realign business models for a smooth transition into the digital era. The futuristic technologies of the platform enable you to build a digital insurance foundation for tomorrow, strengthen existing core systems, increase speed to market and reduce operating costs, thus ensuring that you are always ahead of the competition.

Cogitate DigitalEdge Insurance Platform, helps you to build an omni-channel insurance ecosystem to integrate multiple channels, distribution partners, customers and any third-party services. It modernizes your existing processes, simplifies distribution and provides an exceptional experience to your channel partners and customers alike.





Features

Microservices Enabled

- Microservices-based architecture of the Cogitate *DigitalEdge* Platform allows the various independent components to communicate through service buses to enable more efficient business functionality. It also gives you the flexibility to select only the components that your business needs.

Adaptable API

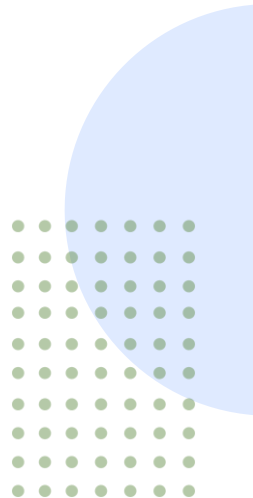
- Cogitate's proprietary API technology accelerates integrations with your existing systems, and with raters of multiple carriers, third-party services and data sources. This allows for a highly functional and efficient ecosystem platform, while enabling a fantastic digital customer experience.
- The Adaptable API has the ability to connect to virtually any system or IoT device that can generate or store information.

Pre-integrated Solutions

- Cogitate *DigitalEdge* Insurance Platform provides out-of-the-box integration with various third-party information services, for data prefill, accurate risk information, claims history, weather updates, geographical maps and other important data sources.

Low Code / No Code

- The low code/no code feature of the platform enables business users to react quickly to changing markets by providing them with the control to configure (and reconfigure) the system through an easy and intuitive 'Configuration Console' without any help from your IT team.





Mobile and Chatbot ready

- The platform is mobile enabled to provide 'up-to-the-minute' information and a true omni-channel experience to new-age customers.
- It automates simple processes through AI-based bots and workflows to generate leads, reduce service request volumes and engage customers and channel partners.

Artificial Intelligence and Machine Learning

- Cogitate DigitalEdge Insurance Platform transforms insurance across all functions – claims processing, fraud detection, underwriting, customer service, sales and marketing.
- It enables complex applications, from claims fraud identification and prevention, attorney demand letter identification and risk prediction, to more common uses, such as finding the best suited product for customer needs, automatic evaluation of complex risks and customer profiling.

Advanced Analytics

- The advanced analytics feature of the platform ensures that your data provides valuable insights about customer behavior, customer profiling, product and policy design, risk analytics, predictive models and much more.

OCR and Text Mining

- The platform reduces operational costs by improving process efficiency through automation of document scanning and identification of patterns and critical factors via data received.

