Datasheet







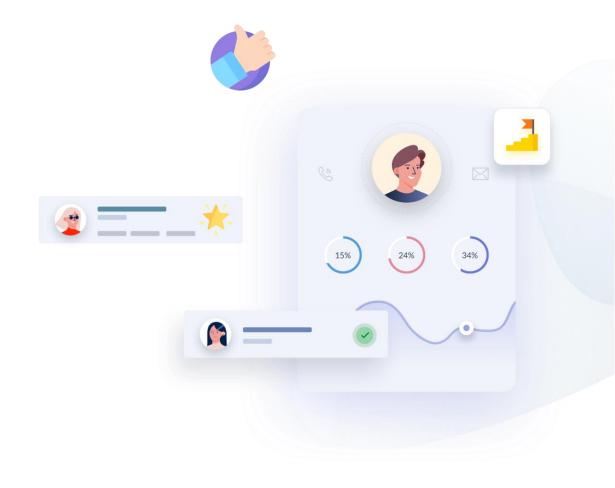
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Cogitate Distribution Management for Insurance

Cogitate Distribution Management enables carriers, wholesalers and MGAs to rapidly expand their distribution network and manage existing channels more effectively. The end-to-end digitalization of distribution helps insurers add new agents and move into untapped territories quickly. Insurance companies can leverage the configurable solutions of the platform to improve efficiency, reduce costs and increase revenue.

Cogitate Distribution Management platform provides a powerful and scalable launchpad to agents and brokers. Backed by modern technology, the information management features of the platform help business growth by improving operating efficiency. Digitalizing distribution channels ensures a rapid expansion of your distribution network, greater speed to market and a competent multi-channel strategy. Cogitate Distribution Management platform comprises three different modules – Digital Agency Appointment for growing an agent network, Producer Portal for agent self-service and Sales Performance Management for monitoring the sales performance of corporate and agency networks.





Cogitate Producer Portal

Cogitate Producer Portal enables insurance carriers, MGAs and wholesale brokers to deliver self-service to their independent or captive agents. Producer Portal provides ondemand access to relevant information like policy documents, commission statements and much more. This tool is very useful to MGAs, wholesale brokers and carriers in reducing incoming service requests, providing the convenience of self-service while increasing channel productivity and improving collaboration with agent partners.

Cogitate Sales Performance Management

Cogitate Sales Performance Management is a powerful business reporting solution. It enables carriers, wholesalers and MGAs to monitor corporate sales performance and provides them with on-demand access to crucial information through portals and mobile apps. It helps sales executives to efficiently oversee their agent network to drive growth and revenue, and provides access to multiple real-time reports on regional sales, including yearly and monthly performance with different comparison views, lines of business, carriers and more for detailed performance analysis and evaluation.

Cogitate Digital Agency Appointment

Cogitate Digital Agency Appointment enables MGAs and carriers to digitally add new agents to their network and so, significantly reduce their appointment time. The digitalization of the process helps insurance companies to quickly bring new agencies on board so they can start generating business at the earliest. Agency Appointment resides on the MGA's or carrier's website, where agencies can fill in a simple online application and submit the necessary documents like agency license, authorizations and consent form, etc. After verifying the application, the agency can be onboarded within 24-48 hours and can start producing business.





Features

Enhanced User Experience

• Empowers agents and brokers with superior technology, allowing them to deliver a modern and delightful customer experience in sales and service

Greater Reach and Speed

• Modern technology, providing a wider distribution network and faster speed to market through an effective multi-channel approach

Smart Management

- Instant access to crucial business information with the click of a button
- Extremely valuable for management and sales executives to efficiently oversee their agent network and increase revenue

Mobile Ready

- Mobile-enabled to provide up-to-the-minute information and a true omnichannel experience to new-age customers
- Automates workflows, reduces service request volumes and improves collaboration with channel partners
- Available on all iOS and Android devices including iPads, tablets and smartphones

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