



DEMAND MANAGEMENT

Revolutionize Attorney Demand
Letter Awareness and Management

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COGITATE DEMAND MANAGEMENT

AVOID BAD FAITH EXPOSURE AND LITIGATION

Attorney demand letters are often complex and may intentionally disguise various demands of your insured's policy. They must be properly managed to reduce or eliminate potential losses, including those of bad faith – especially if there are time limits involved. Excessive volume makes it challenging to identify and track the progress of every demand letter.

Cogitate Demand Management helps you automate the entire process. Designed for claims

professionals of insurance carriers, independent adjusters, and third-party administrators, Cogitate Demand Management is a powerful tool for identifying, tracking and managing attorney demand letters. Your claims team will never again miss a potentially high-risk attorney demand letter, important milestone or subsequent action related to the demand.

Cogitate Demand Management is equipped with an internal tracking and alert mechanism for

critical due dates, which helps to reduce or eliminate the overheads of manual tracking processes. It also includes features like adjuster assignments, role-based rights and access management. The offers and negotiations tracking feature helps to simplify attorney demand management throughout the demand letter life cycle.

Empower your team with worry-free attorney demand letter monitoring with Cogitate Demand Management today.

WHY USE COGITATE DEMAND MANAGEMENT



IDENTIFY
potentially high-risk attorney demands embedded in thousands of documents



TRACK
important milestones of each attorney demand related claim



MONITOR
negotiations and help take appropriate actions to resolve the risk



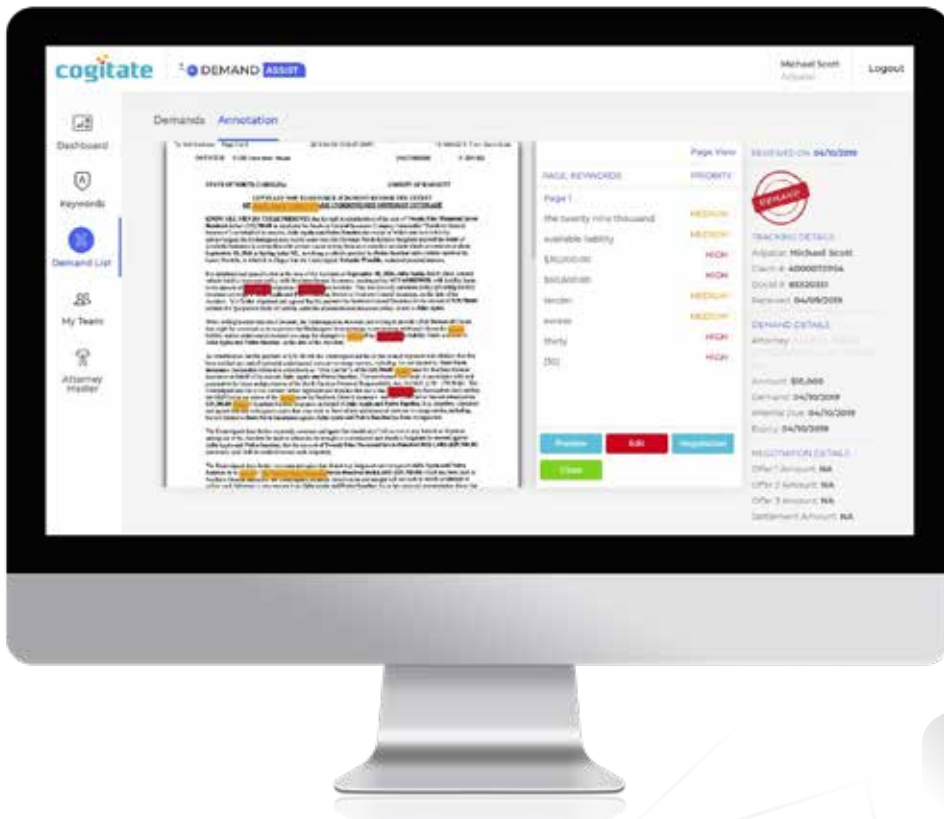
REDUCE
or eliminate potential additional losses from bad faith claims

FEATURES

- Artificial Intelligence (AI) based identification of attorney demand letters with rapid scanning of thousands of documents
- Complete life cycle management with negotiations for every attorney demand related claim
- Preset notifications set up at critical stages of the demand life cycle
- Tracking and escalation of high-risk claim demands based on expiration/due dates
- Adjuster and manager assignment for each attorney demand related claim
- Predefined rights management for Claims Directors, Managers and Adjusters based on their roles and responsibilities
- User rights and access management through LDAP/Active Directory



- Access and management of documents associated with each attorney demand claim
- Management and updates of the keyword list related to demand letters with ability to add new keywords
- Built-in and expandable list of attorneys and law firms
- Dashboard for quick assessment of potential risk, new demands, total demands, expiring demands and closed demands



BENEFITS



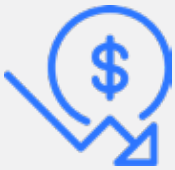
Gain awareness of new attorney demand letters and assess and address them quickly



Rapidly scan through thousands of documents to search for attorney demand letters without missing any



Reduce human error as well as search and review time by automatically identifying potentially high-risk demand letters



Reduce or eliminate losses due to misinterpretation of attorney demand letter response dates



Easily manage the entire lifecycle of every attorney demand claim by tracking corresponding negotiation offers and documents



CUSTOMER SPEAK

“The Cogitate Demand Management software has so many features and benefits. We have significantly enhanced control over attorney demand claims exposure with this software. This is truly ‘sleep insurance’ for me when it comes to managing potential defaults. Cogitate Demand Management also helps me to monitor and enhance the performance of my claims staff. It’s an incredibly valuable tool for me as the Claims Vice President.”

- **Christine Ainsworth, Vice President of Claims,
Southern General Insurance Company**

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